


























Traffic Safety Association of Macomb County 2025 Highlights







The Traffic Safety Association of Macomb County provides many services and activities for our Macomb County communities. These are just a few of the highlights we have accomplished in 2025:

-  The Traffic Safety Association of Macomb County is a non-profit 501(c)3 Educational Organization celebrating **60 years serving Macomb County** and devoted to providing education to promote safer driving techniques, as well as drug and alcohol awareness so as to prevent and alleviate human suffering and economic losses arising from preventable incidents.
-  TSA continues to provide **Driver Education Segment 1 and Segment 2 classes** at the TSA building in Fraser. TSA also provides driver education at **Roseville High School** in Roseville and **Lincoln High School** in Warren. TSA offers discounts to **Chippewa Valley, Dakota, Fraser and Roseville High School Students** and **St. Clair Shores residents**.
-  TSA's **driving simulator** is used for Driver Ed Segment 2 classes and also for community events.
-  TSA received a fourth Grant from **General Motors Company**. **Child Car Seats, Bike Helmets and Distracted Driving Kits** were purchased through this Grant. These will be used at health fairs and community events.
-  TSA holds their **Executive Committee meetings in-person bimonthly**. TSA has a newly elected Executive Committee Treasurer.
-  A **TSA Board of Director Breakfast meeting** was held at the **Macomb Intermediate School District** in **Clinton Township** on October 3, 2025. Featured speaker was **Paul Gielegem, Supervisor, Charter Township of Clinton**, speaking on **"Working Together to Establish Quality Roads"**.
-  Executive Director attended **Chippewa Valley Coalition Meetings**.
-  TSA Awarded the **Clinton Township Police Department** and **Fraser Department of Public Safety** 300 bicycle helmets each, acquired from a **General Motors Grant**.
-  TSA continued to offer **"Life Skills"** and **"Prime For Life"** presentations to; **Henry Ford II High School** in **Sterling Heights**; **Lakeview High School** in **St. Clair Shores**; **L'Anse Creuse High School** in **Harrison Township**; **L'Anse Creuse High School North** in **Macomb**; **Roseville High School** in **Roseville**; **Sterling Heights High School** in **Sterling Heights**; and the **Traffic Safety Association's YES Program** in **Fraser**. These presentations are free of charge to the schools - made possible through the **Macomb County Office of Substance Abuse (MCOSA) Grant**. TSA has hired an additional Prevention Presenter.
-  Executive Director attended the **MDTSEA (Michigan Driver and Traffic Safety Association) Conference** in **Lansing**.
-  TSA donated a **Driver Ed Gift Basket** which included a free **Segment 1 and Segment 2 Driver Ed class** to the **Fraser Booster Club**.
-  TSA participated in **Community events**: **Roseville's "National Night Out"**; **Sterling Heights' "National Night Out"**; **Chippewa Valley and Dakota High School Safety Fairs**; **Roseville High School Homecoming Parade**; **Roseville High School Panther Day**; distributing safety pamphlets and driver education information.

Traffic Safety Association of Macomb County 2025 Highlights - *continued*

-  TSA Executive Director attended the **Traffic Safety Summit** in Lansing.
-  TSA is proud to be the **lead agency** for the “**Macomb Safe Kids**”. TSA provides child restraint inspections at our facility at **no charge** to Macomb County residents on request.
-  TSA sponsored two **Macomb Safe Kids Coalition’s Technician Certification Training**; this year’s training. These technicians are from the police departments, fire departments and local hospitals. A **free car seat fair** was held at the **Fraser Department of Public Works** in Fraser and **Roy O’Brien Ford** in St. Clair Shores.
-  TSA’s Executive Director participated in all **MCOSA** (Macomb County Office of Substance Abuse) **Directors meetings** during the year.
-  TSA continues to **provide educational programs** to our local **Macomb County District and Circuit Court** referred clients: the **Alcohol Highway Safety Program Level I and Level II**, **Drug Awareness Program**, **Anger Management Program**, **Defensive Driving Course**, **Attitudinal Dynamics of Driving Course**, **THINK Program**, **Youth Education Success Program**, **FATE (Retail Fraud) Program**, **Driver Efficiency Evaluation Program**, and the **Vaping/Tobacco Awareness Program**.
-  TSA continues to provide the **THINK Program**, an **intensive 10-week cognitive restructuring impulse control program** for repeat offenders with a criminal history refusing to take responsibility for their actions and behaviors to identify their self-destructive or illegal behavior concentrating on their criminal thinking and solution-based alternatives to their thoughts to become aware of their negative mindset. They will confront responsibility for their actions and learn how to make more decisions with positive outcomes reducing their involvement in the criminal justice system and ultimately recidivism.
-  TSA’s **Alcohol Highway Safety Program (AHSP)** retains a **SARF License** by the **Michigan Department of Licensing and Regulatory Affairs** for **Substance Abuse Screenings** and **DLAD Assessments** (Driver License Appeal Division) and a **CAIT License** to provide our alcohol education programs.
-  TSA’s **Vaping Awareness Program** class has been successfully utilized by the **East Pointe, Fraser, Roseville, Sterling Heights, and Grosse Pointe Woods Courts**. Many young people are found to be in possession of vaping products and paraphernalia. The goal is to help them understand the hazards and dangers of vaping and inhalant use, not only as it relates to long-term effects, but getting them to understand current health effects, their personal image, and legal consequences of using them.
-  TSA continues their **organizational relationship** with the **Mothers Against Drunk Driving (MADD)**. Both the **Alcohol Highway Safety Program (AHSP)** class and **MADD’s Victim Impact Panel (VIP)** are held at the TSA facility on the same day.
-  For **41 years**, TSA has provided state-required training for **Macomb County adult school crossing guards**. This certified training helps local school districts, as well as police departments meet their obligation of mandated training. We offer this training to **all Macomb County police departments** and **local school districts** upon request at **no charge** throughout the school year. Guards were trained from **Chesterfield Township, Chippewa Valley, Clinton Township, Eastpointe, Fraser, New Baltimore, Roseville, and St. Clair Shores**.
-  TSA passed their **MCOSA Grant Audit** for their substance abuse prevention school presentations with no deficiencies.

Traffic Safety Association of Macomb County 2025 Highlights - *continued*

-  In our continued commitment to serve our communities, we have made our facility available to other non-profit organizations, as well as local communities in Macomb County. This year we have accommodated the Macomb Safe Kids Coalition, St. Clair Shores Crossing Guards Union Meetings and CARE of Southeastern Michigan.
-  TSA provides local police departments with traffic collision data on a monthly basis.
-  TSA advertises Driver Education Segment 1 and Segment 2 classes on Facebook, Instagram, Google and Yelp; and has many followers increasing TSA's social media outreach in the community.
-  TSA is proud to have the financial support and representation of local communities in Macomb County, forming a partnership that was established since 1972 to better serve our residents.
-  TSA's Buckle Bear Costume is available for local parades, library hours, and special events throughout the county at no charge to communities, police departments, school districts, and other non-profit organizations. This concept is a great way to promote seat belt and child restraint use to old and young alike.
-  TSA continues to loan our fatal vision goggles, puppets and other visual aids to enhance presentations in our communities offered by local police departments.