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The Traffic Safety Association of Macomb County provides many services and activities for our Macomb County communities. These are just a few of the highlights we have accomplished in 2024:

-  The Traffic Safety Association of Macomb County is a non-profit 501(c)3 Educational Organization celebrating 59 years serving Macomb County and devoted to providing education to promote safer driving techniques, as well as drug and alcohol awareness so as to prevent and alleviate human suffering and economic losses arising from preventable incidents.
-  TSA continues to provide Driver Education Segment 1 and Segment 2 classes at the TSA building in Fraser. TSA also provides driver education at Roseville High School in Roseville and Lincoln High School in Warren. TSA offers discounts to Fraser and Roseville High School Students and St. Clair Shores residents. The demand for driver education is expanding so TSA hired two new driver ed instructors and purchased another vehicle.
-  TSA's driving simulator is used for Driver Ed Segment 2 classes and also for community events.
-  TSA received a fourth Grant from General Motors Company. Distracted Driving Kits, Child Car Seats and Bike Helmets were purchased through this Grant. These will be used at health fairs and community events.
-  TSA holds their Executive Committee meetings in-person bimonthly. TSA has a newly elected Executive Committee Treasurer.
-  A TSA Board of Director Breakfast meeting was held at the Macomb Intermediate School District in Clinton Township on November 6, 2024. Featured speaker was Sgt. Eric Brogger, Michigan State Police, Legal Resources and Education Section, speaking on "Michigan Vehicle Code: New Statutes and Amendments to Existing Statutes".
-  A second annual TSA Hero's Award was presented to John Agnello, from St. Clair Shores, for saving a lady after she drove her vehicle into Lake St. Clair by diving into the water as her vehicle was sinking.
-  TSA Awarded the Clinton Township Police Department and Fraser Department of Public Safety 300 bicycle helmets each, acquired from a General Motors Grant.
-  TSA continued to offer "Life Skills" and "Prime For Life" presentations to; Henry Ford II High School in Sterling Heights; Lakeview High School in St. Clair Shores; L'Anse Creuse High School in Harrison Township; L'Anse Creuse High School North in Macomb; Lincoln Middle School in Warren; Roseville High School in Roseville; Sterling Heights High School in Sterling Heights; and the Traffic Safety Association's YES Program in Fraser. These presentations are free of charge to the schools - made possible through the Macomb County Office of Substance Abuse (MCOSA) Grant. TSA has hired an additional Prevention Presenter.
-  Executive Director attended the MDTSEA (Michigan Driver and Traffic Safety Association) Conference in Lansing.
-  TSA participated in the National Passenger Safety Week in January.
-  TSA donated a Driver Ed Gift Basket to the Fraser Booster Club.
-  Executive Director attended the Michigan Association of District Court Probation Officers Conference in Grand Rapids.

Traffic Safety Association of Macomb County 2024 Highlights – continued

-  TSA participated in **Community events**: Roseville’s “National Night Out”; Macomb County Health and Human Services (MCHHS) Resource Fair; Chippewa Valley and Dakota High School Health Fairs; Roseville High School Homecoming Parade; Roseville High School CTE (Career and Technical Education) Night; Roseville High School Panther Day; Roseville High School 8th Grade Intro Day; WCPC Picnic in the Park in Warren distributing safety pamphlets and driver education information.
-  TSA Executive Director attended a **3-day Substance Abuse Conference** in Lansing.
-  TSA is proud to be the **lead agency** for the “**Macomb Safe Kids**”. TSA provides child restraint inspections at our facility at **no charge** to Macomb County residents on request.
-  TSA sponsored two **Macomb Safe Kids Coalition’s Technician Certification Training**; this year’s training. These technicians are from the police departments, fire departments and local hospitals. A **free car seat fair** was held at the **Fraser Department of Public Works** in Fraser and **Roy O’Brien Ford** in St. Clair Shores.
-  TSA’s Executive Director participated in all **MCOSA** (Macomb County Office of Substance Abuse) **Directors meetings** during the year.
-  TSA continues to **provide educational programs** to our local **Macomb County District and Circuit Court** referred clients: the Alcohol Highway Safety Program Level I and Level II, Drug Awareness Program, Anger Management Program, Defensive Driving Course, Attitudinal Dynamics of Driving Course, THINK Program, Youth Education Success Program, FATE (Retail Fraud) Program, Driver Efficiency Evaluation Program, and the Vaping/Tobacco Awareness Program.
-  TSA continues to provide the **THINK Program**, an **intensive 10-week cognitive restructuring impulse control program** for repeat offenders with a criminal history refusing to take responsibility for their actions and behaviors to identify their self-destructive or illegal behavior concentrating on their criminal thinking and solution-based alternatives to their thoughts to become aware of their negative mindset. They will confront responsibility for their actions and learn how to make more decisions with positive outcomes reducing their involvement in the criminal justice system and ultimately recidivism.
-  TSA’s Alcohol Highway Safety Program (AHSP) retains a **SARF License** by the Michigan Department of Licensing and Regulatory Affairs for **Substance Abuse Screenings** and **DLAD Assessments** (Driver License Appeal Division) and a **CAIT License** to provide our alcohol education programs.
-  TSA’s **Vaping Awareness Program** class has been successfully utilized by the **Fraser, Roseville, Sterling Heights, and Grosse Pointe Woods Courts**. Many young people are found to be in possession of vaping products and paraphernalia. The goal is to help them understand the hazards and dangers of vaping and inhalant use, not only as it relates to long-term effects, but getting them to understand current health effects, their personal image, and legal consequences of using them.
-  TSA continues their **organizational relationship** with the **Mothers Against Drunk Driving (MADD)**. Both the **Alcohol Highway Safety Program (AHSP)** class and **MADD’s Victim Impact Panel (VIP)** are held at the TSA facility on the same day.
-  For **40 years**, TSA has provided state-required training for **Macomb County adult school crossing guards**. This certified training helps local school districts, as well as police departments meet their obligation of mandated training. We offer this training to **all Macomb County police departments** and **local school districts** upon request at **no charge** throughout the school year. Guards were trained from **Chesterfield Township, Clinton Township, Eastpointe, Fraser, New Baltimore, Roseville, and St. Clair Shores**.

Traffic Safety Association of Macomb County 2024 Highlights – continued

-  In our continued commitment to serve our communities, we have **made our facility available to other non-profit organizations**, as well as local communities in Macomb County. This year we have accommodated the Macomb Safe Kids Coalition, Roseville High School's AP testing students, Driver Ed Instructor classes, and CARE of Southeastern Michigan.
-  TSA passed their MCOSA Grant Audit for their substance abuse prevention school presentations with no deficiencies.
-  TSA provides **local police departments** with **traffic collision data** on a monthly basis.
-  TSA advertises **Driver Education Segment 1 and Segment 2 classes** on Facebook, Instagram, Google and Yelp; and has **many followers** increasing TSA's social media outreach in the community.
-  TSA is proud to have the financial support and **representation of local communities in Macomb County**, forming a partnership that was established since 1972 to better serve our residents.
-  TSA's **Buckle Bear Costume** is available for local parades, library hours, and special events throughout the county at no charge to communities, police departments, school districts, and other non-profit organizations. This concept is a great way to promote seat belt and child restraint use to old and young alike.
-  TSA continues to loan our **fatal vision goggles, puppets** and other **visual aids** to enhance presentations in our communities offered by local police departments.

Traffic Safety Association of Macomb County
32100 Utica Road, Fraser MI 48026
586-293-5880
website: www.trafficsafetymacomb.org