

























Traffic Safety Association of Macomb County 2023 Highlights











The Traffic Safety Association of Macomb County provides many services and activities for our Macomb County communities. These are just a few of the highlights we have accomplished in 2023:

-  The Traffic Safety Association of Macomb County is a non-profit 501(c)3 Educational Organization **celebrating 58 years serving Macomb County** and devoted to providing education to promote safer driving techniques, as well as drug and alcohol awareness so as to prevent and alleviate human suffering and economic losses arising from preventable incidents.
-  TSA continues to provide **Driver Education Segment 1 and Segment 2 classes** at the TSA building in Fraser. TSA also provides driver education at **Roseville High School** in Roseville. TSA offers discounts to Fraser and Roseville High School students. The demand for driver education is expanding so TSA **purchased another vehicle**.
-  TSA received the **driving simulator** from the **third Grant** from **General Motors Company** for Segment 2 Driver Education students and also for community events.
-  TSA **received a fourth Grant from General Motors Company**. **Distracted Driving Kits, Child Car Seats and Bike Helmets** were purchased through this **Grant**. These will be used at health fairs and community events.
-  TSA holds their **Executive Committee meetings in-person bimonthly**.
-  A **TSA Board of Director Breakfast meeting** was held at the **Macomb Intermediate School District** in **Clinton Township** on December 6, 2023. Featured **Daniel Acciavatti, Deputy Government Relations of Macomb County Public Works – alongside of Commissioner Candice Miller**, speaking on **“Macomb County Infrastructure and focusing on Macomb County’s underground infrastructure and the movement of water, strengths, weaknesses, opportunities and threats”**.
-  TSA continued to offer **“Life Skills” and “Prime For Life” presentations** to; **Henry Ford II High School in Sterling Heights; Lakeview High School in St. Clair Shores; L’Anse Creuse High School in Harrison Township; L’Anse Creuse High School North in Macomb; Lincoln Middle School in Warren; Roseville High School in Roseville; Sterling Heights High School in Sterling Heights; and the Traffic Safety Association’s YES Program in Fraser**. These **presentations are free of charge to the schools - made possible through the Macomb County Office of Substance Abuse (MCOSA) Grant**.
-  TSA participated in **Community events: Roseville’s “National Night Out”; Macomb County Health and Human Services (MCHHS) Resource Fair; Roseville High School Homecoming Parade; and Roseville High School Panther Day** distributing safety pamphlets and driver education information.
-  A **first annual TSA Hero’s Award** was presented to **Dillon Reeves, a seventh grade student from Carter Middle School in Warren** for his **quick-thinking after the bus driver passed out at the wheel bringing the school bus to a safe stop**.
-  TSA hired a **new office administrative assistant**.

Traffic Safety Association of Macomb County 2023 Highlights – continued

-  TSA Executive Director was invited to attend the **Red Ribbon Week Resolution** at the **State Capitol in Lansing** by **Representative Lori Stone**; who introduced the members to the **House of Representatives in honor of their efforts in fighting substance abuse in our community**.
-  TSA Executive Director attended an **Impaired Driving Summit in Lansing**.
-  TSA Executive Director attended the **Governor's Luncheon in Lansing** where he was introduced to some prominent people and met new contacts.
-  TSA Executive Director attended a **Michigan Driver Training Traffic Safety Conference** which updated him on all the new changes. He was also invited to serve on their Board.
-  TSA Executive Director attended a **3-day Substance Abuse Conference in Lansing**.
-  TSA is proud to be the **lead agency** for the "**Macomb Safe Kids**". TSA provides child restraint inspections at our facility at **no charge** to Macomb County residents on request.
-  TSA sponsored two **Macomb Safe Kids Coalition's Technician Certification Training**; this year's training included technicians from **Chesterfield Township, Clinton Township, Fraser, Macomb County Health Department, Roseville, St. Clair Shores, Sterling Heights and Warren**. These technicians are from the police departments, fire departments and local hospitals. A **free car seat fair** was held at the **Fraser Department of Public Works in Fraser and Roy O'Brien Ford in St. Clair Shores**.
-  TSA provided a **fleet Driver Evaluation Program** with **classroom instruction** and **on-the-road evaluations** to **Riverside Energy in Gaylord**.
-  TSA's Executive Director participated in all **MCOSA** (Macomb County Office of Substance Abuse) **Directors meetings** during the year.
-  TSA continues to **provide educational programs** to our local **Macomb County District and Circuit Court** referred clients: the Alcohol Highway Safety Program Level I and Level II, Drug Awareness Program, Anger Management Program, Defensive Driving Course, Attitudinal Dynamics of Driving Course, THINK Program, Youth Education Success Program, FATE (Retail Fraud) Program, Driver Efficiency Evaluation Program, and the Vaping/Tobacco Awareness Program.
-  TSA continues to provide the **THINK Program**, an **intensive 10-week cognitive restructuring impulse control program** for repeat offenders with a criminal history refusing to take responsibility for their actions and behaviors to identify their self-destructive or illegal behavior concentrating on their criminal thinking and solution-based alternatives to their thoughts to become aware of their negative mindset. They will confront responsibility for their actions and learn how to make more decisions with positive outcomes reducing their involvement in the criminal justice system and ultimately recidivism.
-  TSA's Alcohol Highway Safety Program (AHSP) retains a **SARF License** by the **Michigan Department of Licensing and Regulatory Affairs** for **Substance Abuse Screenings** and **DLAD Assessments** (Driver License Appeal Division) and a **CAIT License** to provide our alcohol education programs.

Traffic Safety Association of Macomb County 2023 Highlights – continued

-  TSA's **Vaping Awareness Program** class has been successfully utilized by the **Fraser, Roseville, St. Clair Shores, Sterling Heights, and Grosse Pointe Woods Courts**. Many young people are found to be in possession of vaping products and paraphernalia. The goal is to help them understand the hazards and dangers of vaping and inhalant use, not only as it relates to long-term effects, but getting them to understand current health effects, their personal image, and legal consequences of using them.
-  TSA continues their **organizational relationship** with the **Mothers Against Drunk Driving (MADD)**. Both the **Alcohol Highway Safety Program (AHSP)** class and **MADD's Victim Impact Panel (VIP)** are held at the TSA facility on the same day.
-  TSA passed their **MCOSA Grant Audit** for their substance abuse prevention school presentations with no deficiencies.
-  TSA provides **local police departments** with **traffic collision data** on a monthly basis.
-  TSA **advertises Driver Education Segment 1 and Segment 2 classes** on **Facebook, Instagram, Google** and **Yelp**; and **has many followers** increasing TSA's social media outreach in the community.
-  In our continued commitment to serve our communities, we have **made our facility available to other non-profit organizations**, as well as local communities in Macomb County. This year we have accommodated the **Macomb Safe Kids Coalition** and **Roseville High School's AP testing students**.
-  For **39 years**, TSA has provided state-required training for **Macomb County adult school crossing guards**. This certified training helps local school districts, as well as police departments meet their obligation of mandated training. We offer this training to **all Macomb County police departments** and **local school districts** upon request **at no charge** throughout the school year. Guards were trained from **Chesterfield Township, Clinton Township, Eastpointe, Fraser, New Baltimore, Roseville, and St. Clair Shores**.
-  TSA is proud to have the financial support and **representation of local communities in Macomb County, forming a partnership that was established since 1972 to better serve our residents**.
-  TSA's **Buckle Bear Costume** is available for local parades, library hours, and special events throughout the county at no charge to communities, police departments, school districts, and other non-profit organizations. This concept is a great way to promote seat belt and child restraint use to old and young alike.
-  TSA continues to loan our **fatal vision goggles, puppets** and other **visual aids** to enhance presentations in our communities offered by local police departments.