























Traffic Safety Association of Macomb County 2021 Highlights









The Traffic Safety Association of Macomb County provides many services and activities for our Macomb County communities. These are just a few of the highlights we have accomplished in 2021:

-  The Traffic Safety Association of Macomb County is a non-profit 501(c)3 Educational Organization **celebrating 56 years serving Macomb County** and devoted to providing education to promote safer driving techniques, as well as drug and alcohol awareness so as to prevent and alleviate human suffering and economic losses arising from preventable incidents.
-  TSA continues to provide **Driver Education Segment 1** and **Segment 2 classes** at the TSA building in Fraser. TSA also provides driver education at **Roseville High School** in Roseville and **Lincoln High School** in Warren. The demand for driver education is expanding so TSA **purchased three more vehicles**, and **trained two additional instructors**. A driver education vehicle was also donated to TSA.
-  TSA participated in a training for the newly established **Michigan Secretary of State CARS eservice Program** (Customer and Automotive Records System) for reporting Driver Education classes. This new program began March 26th.
-  Robin Bordner, TSA of Michigan, held a **Michigan Driver Training Workshop for driver education instructors** at TSA.
-  TSA is proud to be the **lead agency** for the "**Macomb Safe Kids Coalition**". TSA provides child restraint inspections at our facility at no charge to Macomb County residents on request.
-  TSA **received a second Car Seat Grant from General Motors Company**. An additional 120 child car seats were purchased to give away at TSA/Macomb Safe Kids car seat inspections. This year free car seat inspections sites were held at **Lincoln High School** in **Warren** and **Richmond/Lenox EMS** in **Richmond**.
-  TSA sponsored the **Macomb Safe Kids Coalition's Technician Certification Training**; this year's training included technicians from **Center Line, Chesterfield Township, Clinton Township, Fraser, Macomb County Health Department, Roseville, St. Clair Shores, and Warren**. These technicians are from the police departments, fire departments and local hospitals.
-  TSA was granted a **second Paycheck Protection Program loan (PPP) for small businesses to keep workers on payroll to resume business**. TSA also received forgiveness for this loan.
-  TSA participated in the **Roseville High School Homecoming Parade**. TSA's **Buckle Bear** marched in the parade handing out safety information.
-  TSA hosted a **Safe Kids and Eastern Michigan Nurses Conference** at TSA.
-  TSA's Executive Director participated in all **MCOSA** (Macomb County Office of Substance Abuse) **Directors meetings** during the year.

Traffic Safety Association of Macomb County 2021 Highlights - *continued*

-  TSA continued the **THINK Program**, an **intensive 10-week cognitive restructuring impulse control program** for repeat offenders with a criminal history refusing to take responsibility for their actions and behaviors to identify their self-destructive or illegal behavior concentrating on their criminal thinking and solution-based alternatives to their thoughts to become aware of their negative mindset. They will confront responsibility for their actions and learn how to make more decisions with positive outcomes reducing their involvement in the criminal justice system and ultimately recidivism.
-  TSA's **Vaping Awareness Program** class has been successfully utilized by the **Fraser, Roseville, St. Clair Shores, Sterling Heights, and Grosse Pointe Woods Courts**. Many young people are found to be in possession of vaping products and paraphernalia. The goal is to help them understand the hazards and dangers of vaping and inhalant use, not only as it relates to long-term effects, but getting them to understand current health effects, their personal image, and legal consequences of using them.
-  TSA continues to **provide educational programs** to our local **Macomb County District and Circuit Court** referred clients: the Alcohol Highway Safety Program Level I and Level II, Drug Awareness Program, Anger Management Program, Defensive Driving Course, Attitudinal Dynamics of Driving Course, THINK Program, Youth Education Success Program, FATE (Retail Fraud) Program, Driver Efficiency Evaluation Program, and the Vaping/Tobacco Awareness Program.
-  TSA's Alcohol Highway Safety Program (AHSP) retains a **SARF License** by the **Michigan Department of Licensing and Regulatory Affairs** for **Substance Abuse Screenings** and **DLAD Assessments** (Driver License Appeal Division) and a **CAIT License** to provide our alcohol education programs.
-  TSA completed a **State of Michigan LARA Audit Survey** (Department of Licensing and Regulatory Affairs) with no deficiencies.
-  TSA continues their **organizational relationship with the Mothers Against Drunk Driving (MADD)**. Both the **Alcohol Highway Safety Program (AHSP)** class and **MADD's Victim Impact Panel (VIP)** are held at the TSA facility on the same day.
-  TSA continued to present "**Botvin's Life Skills**" and "**Prime For Life**" presentations to **Lakeview High School** in **St. Clair Shores**; **Sterling Heights High School** in **Sterling Heights**; **Cousino High School** in **Warren**; **Mott High School** in **Warren**; **Lincoln High School** in **Warren**; and the **Traffic Safety Association's YES Program in Fraser**. These presentations are made possible through the **Macomb County Office of Substance Abuse (MCOSA) Grant**. TSA also trained a new Lifeskills presenter.
-  TSA passed their **MCOSA Grant Audit** for their substance abuse prevention school presentations with no deficiencies.
-  TSA provides local police departments with **traffic collision data** on a monthly basis.

Traffic Safety Association of Macomb County 2021 Highlights - continued

-  TSA advertises **Driver Education Segment 1 and Segment 2 classes on Facebook**.
-  TSA resumed their **Executive Committee meetings in person** and by **Zoom**.
-  **Community events** have been suspended due to the Covid pandemic. TSA will resume participating in community events in the future.
-  For 37 years, TSA has provided state-required training for **Macomb County adult school crossing guards**. This certified training helps local school districts, as well as police departments meet their obligation of mandated training. We offer this training to **all Macomb County police departments** and **local school districts** upon request at no charge throughout the school year. Guards were trained from **Chesterfield Township, Clinton Township, Eastpointe, Fraser, New Baltimore, Roseville, and St. Clair Shores**.
-  The **TSA Board of Director Breakfast meetings** were postponed again this year due to Covid.
-  TSA is proud to have the financial support and **representation of local communities in Macomb County, forming a partnership that was established since 1972 to better serve our residents**.
-  TSA's **Buckle Bear Costume** is available for local parades, library hours, and special events throughout the county at no charge to communities, police departments, school districts, and other non-profit organizations. This concept is a great way to promote seat belt and child restraint use to old and young alike.
-  TSA continues to loan our **fatal vision goggles, puppets and other visual aids** to enhance presentations in our communities offered by local police departments.