


























Traffic Safety Association of Macomb County 2018 Highlights







The Traffic Safety Association provides many services and activities for our Macomb County communities. These are just a few of the highlights we have accomplished in 2018:

-  TSA continues to provide **Driver Education Segment 1 and Segment 2 classes**.
-  TSA formed a partnership with **Lincoln High School in Warren** to begin **Driver Education Segment 1 and Segment 2 classes** in 2019.
-  TSA developed a **THINK Program**. This an **intensive 10-week cognitive restructuring program** for repeat offenders with a criminal history refusing to take responsibility for their actions and behaviors to identify their self-destructive or illegal behavior concentrating on their criminal thinking and solution-based alternatives to their thoughts to become aware of their negative mindset. They will confront responsibility for their actions and learn how to make more decisions with positive outcomes reducing their involvement in the criminal justice system and ultimately recidivism.
-  TSA developed a **Vaping Awareness Program** class. Many young people are found to be in possession of vaping products and paraphernalia. The goal is to help them understand the hazards and dangers of vaping and inhalant use, not only as it relates to long-term effects, but getting them to understand current health effects, their personal image, and legal consequences of using them.
-  TSA participated in a **letter campaign to Macomb County Executive Mark Hackel in support of the Macomb County Health Department to continue providing car seat inspections**. The campaign was a success and the seat inspections were allowed to continue.
-  TSA Executive Director was invited to speak at a Macomb Intermediate School District (MISD) **School Bus meeting on school bus safety**.
-  TSA participated in the **13th Annual Southeast Michigan Transportation Operations Traffic Incident Management Partnering Workshop** at the Macomb Community College - South Campus.
-  TSA staff member attended **three-day "Prime For Life" training in Lexington, Kentucky**. This training was provided through a grant from the Macomb County Office of Substance Abuse (MCOSA).
-  The **TSA Board of Director Breakfast meeting** featured **Macomb County Treasurer, Lawrence Rocca** speaking about the **Emergency Road Funding**, and **Jeffery Gilbert, WWJ News Radio 950 Automotive Reporter** speaking on the **Myths Regarding Autonomous Vehicles vs. Reality** at the Macomb Intermediate School District on June 29th.
-  Executive Director attended a **2-day Substance Abuse Conference in Grand Rapids**.
-  TSA participated in a **Marijuana Impact Class** at the Macomb Intermediate School District.
-  TSA gave a **"Prime For Life"** presentation for the Macomb County Office of Substance Abuse (MCOSA).
-  TSA continues to present **"Botvin's Life Skills"** and **"Prime For Life"** presentations to **Macomb County high schools, alternative education schools, and Macomb County Juvenile Justice Center** 2018-2019 school year through the **Macomb County Office of Substance Abuse (MCOSA) Grant**.

Traffic Safety Association of Macomb County 2018 Highlights - *continued*

-  TSA provides local police departments with **traffic collision data** on a monthly basis.
-  For the past 17 years TSA has worked in a joint effort with **DTE Foundation** to bring **multi-media presentations** to **Macomb County middle and high schools** focusing on substance abuse, driver safety, internet safety and bullying. This year the **3screens.com** presentation **“You Can”** was presented at no charge to several Macomb County middle and high school students.
-  TSA continues to work with the **Macomb County Juvenile Court** in their diversion program, providing numerous educational programs to assist young offenders. The goal of these programs is to help juvenile offenders learn techniques to avoid future inappropriate decision making, which could result in finding themselves in the legal system again.
-  TSA continues their **organizational relationship with the Mothers Against Drunk Driving (MADD)**. Both the **Alcohol Highway Safety Program (AHSP)** class and MADD’s **Victim Impact Panel (VIP)** are held at the TSA facility on the same day.
-  TSA Executive Director met with **Macomb County District Court Judges and Probation Officers** promoting **TSA/AHSP education classes**.
-  TSA continues to **advertise Driver Education Segment 1 and Segment 2 classes, Substance Abuse and Driver License Appeal Assessments offering discount coupons in the Save-On Magazine**.
-  TSA is proud to be the lead agency for the **“Macomb Safe Kids Coalition”**. TSA provides child restraint inspections at our facility at no charge to Macomb County residents on request.
-  TSA sponsored the **Macomb Safe Kids Coalition’s Technician Renewal Certification Training**; this year’s training included technicians from **Center Line, Chesterfield Township, Clinton Township, Fraser, Macomb County Health Department, Roseville, St. Clair Shores, and Warren**. These technicians are from the police departments, fire departments and local hospitals.
-  TSA staff was invited to participate in **numerous community events** providing information and materials to the general public on alcohol, underage drinking, child restraints, bicycle safety, driver education and numerous other traffic safety topics. Events attended were **Roseville’s “Hero’s Day”, Sterling Heights’ “National Night Out”, Roseville’s “National Night Out”, and New Baltimore’s “Make A Difference Day”**.
-  TSA’s Alcohol Highway Safety Program (AHSP) retains a **SARE License** by the **Michigan Department of Licensing and Regulatory Affairs** for **Substance Abuse Screenings** and **DLAD Assessments (Driver License Appeal Division)** and a **CAIT License** to provide our alcohol education programs.
-  For 34 years, TSA has provided state-required training for **Macomb County adult school crossing guards**. This certified training helps local school districts, as well as police departments meet their obligation of mandated training. We offer this training to all Macomb County police departments and local school districts upon request at no charge throughout the school year. Guards were trained from **Center Line, Chesterfield Township, Clinton Township, Eastpointe, Fraser, New Baltimore, Roseville, and St. Clair Shores**.
-  TSA participated in the **City of Warren’s Coalition** meetings.

Traffic Safety Association of Macomb County 2018 Highlights - *continued*

-  TSA is certified by the **Michigan Department of State** and the **National Safety Council** to teach the **Basic Driver Improvement Course (BDIC)**. Eligible drivers participate in this program to avoid points (0-3) on their driving record. This program gives TSA the opportunity to provide drivers with a classroom refresher course on basic traffic safety principles.
-  TSA continues to **provide educational programs** to our local **Macomb County District** and **Circuit Court** referred clients: the Alcohol Highway Safety Program Level I and Level II, Drug Awareness Program, Medical Marijuana Education Program, Anger Management Program, Defensive Driving Course, Attitudinal Dynamics of Driving Course, Youth Education Success Program, FATE (Retail Fraud) Program, Driver Efficiency Evaluation Program, and the Vaping/Tobacco Awareness Program.
-  In our continued commitment to serve our communities, we have **made our facility available to other non-profit organizations**, as well as local communities in Macomb County. This year we have accommodated the **Macomb Safe Kids Coalition** and **CARE's Staff Meetings**.
-  TSA is proud to have the financial support and **representation of local communities in Macomb County**, **forming a partnership that was established since 1972 to better serve our residents**.
-  TSA's **Buckle Bear Costume** is available for local parades, library hours, and special events throughout the county at no charge to communities, police departments, school districts, and other non-profit organizations. This concept is a great way to promote seat belt and child restraint use to old and young alike.
-  TSA continues to loan our **fatal vision goggles, puppets and other visual aids** to enhance presentations in our communities offered by local police departments.