Traffic Safety Association of Macomb County 2016 Highlights

The Traffic Safety Association provides many services and activities for our Macomb County communities. These are just a few of the highlights we have accomplished in 2016:

- TSA received their Driver Education License to provide Segment 1 and Segment 2 Driver Education classes by the Michigan Department of State. TSA purchased a driver ed vehicle for the classes.

- Christopher J. Lineberger became TSA’s Executive Director.

- TSA continues to operate an onsite “Urine Drug Screening Laboratory” at the request of the Macomb County Circuit Specialty Court. The Drug Screening Lab offers an affordable multi-panel screening with instant results accessible anytime. This Drug Lab is open to all courts, community corrections, businesses, employers, etc.

- TSA continues their organizational relationship with the Mothers Against Drunk Driving (MADD). TSA Executive Director along with MADD coordinator visited Macomb County courts promoting MADD’s Victim Impact Panel (VIP) and TSA’s Alcohol Highway Safety Program (AHSP). Both the AHSP class and MADD’s VIP are held at the TSA facility on the same day.

- TSA Executive Director attended a Marijuana Discussion Group at the Macomb Intermediate School District.

- TSA attended the MISD Information Exchange Day Workshop.

- TSA Executive Director and Susan Crotty, Program Development Executive, National Safety Council met with District Court Judges and attended the Sterling Heights/Shelby Township Leaders Luncheon promoting the Defensive Driving Course.

- TSA Executive Director attended a 4-day MADCPO Conference (Michigan Association of District Court Probation Officers) in Manistee, MI promoting TSA.

- TSA participated in MCOSA (Macomb County Office of Substance Abuse) Traveling Tour. The purpose of Traveling Tours is to provide an opportunity for Macomb County human service staff to learn about services for families through on-site visits to Macomb County human service or human-service related sites. This is accomplished through a two-day format. A variety of tours are scheduled which focus on human service themes.

- TSA Executive Director participated in the 3-day 2016 Annual Traffic Safety Summit in Lansing.

- Jeremiah Hoehner, AAA Michigan, became a TSA Executive Committee member.

- TSA is proud to be the lead agency for the “Macomb Safe Kids Coalition”. TSA provides child restraint inspections at our facility at no charge to Macomb County residents on request.

- For the past 15 years TSA has worked in a joint effort with DTE Foundation to bring multi-media presentations to Macomb County middle and high schools focusing on substance abuse, driver safety, internet safety and bullying. This year the 3screens.com presentation “Live Long and Prosper” was presented at no charge to several Macomb County middle and high school students.
TSA developed a new Medical Marijuana Education Program (MMEP). This program is designed to inform persons the legality of marijuana use who have been arrested or cited due to the illegal use of medical marijuana.

TSA sponsored the Macomb Safe Kids Coalition’s Technician Certification Training; this year’s training included technicians from Center Line, Chesterfield Township, Clinton Township, Fraser, Macomb County Health Department, Roseville, St. Clair Shores, and Warren. These technicians are from the police departments, fire departments and local hospitals.

TSA continues to present “Botvin’s Life Skills” and “Prime For Life” presentations to Macomb County alternative education schools and Macomb County Juvenile Justice Center 2016-2017 school year through the Macomb County Office of Substance Abuse (MCOSA) Grant.

TSA participated in Warren’s Coalition meetings.

TSA’s Alcohol Highway Safety Program (AHSP) retains a SARF License by the Michigan Department of Licensing and Regulatory Affairs for Substance Abuse Screenings and DLAD Assessments (Driver License Appeal Division) and a CAIT License to provide our alcohol education programs.

TSA was requested to participate in the “Call 911 Report Drunk Drivers Campaign” by Macomb County Sheriff Anthony Wickersham and Macomb County Prosecutor Eric Smith. The campaign encourages residents to call 911 when they spot a dangerous or drunk driver driving. By calling 911 and reporting suspected drunk drivers to police, we can all play a role in keeping our roads safe and reduce drunk driving crashes, death and injury. The “Call 911 Campaign’ billboards are displayed on I-94 and also on Groesbeck Highway.

TSA Executive Director and TSA President gave a TSA presentation to the MACRO (Macomb Area Communities for Regional Opportunities) Mayors meeting at the Eastpointe City Hall.

For 32 years, TSA has provided state-required training for Macomb County adult school crossing guards. This certified training helps local school districts, as well as police departments meet their obligation of mandated training. We offer this training to all Macomb County police departments and local school districts upon request at no charge throughout the school year. Guards were trained from Center Line, Chesterfield Township, Clinton Township, Eastpointe, Fraser, New Baltimore, Roseville, and St. Clair Shores.

TSA staff was invited to participate in numerous community events providing information and materials to the general public on alcohol, underage drinking, child restraints, bicycle safety and numerous other traffic safety topics. Events attended were Chesterfield Township Fire Department’s “Child Safety Day”, Roseville’s “Hero’s Day”, CARE’s “Bike Path” event, Sterling Heights’ “National Night Out”,

The Macomb Intermediate School District (MISD) graciously hosted our TSA Board of Director Breakfast meeting for TSA Board of Directors and membership. Lisa Radtke, Program Coordinator, Mothers Against Drunk Driving (MADD) gave a presentation on “Mothers Against Drunk Driving – Who We Are” on March 31st. Gary Bubar, Public Affairs Specialist, AAA The Auto Group and Cathy Smith, AAA Michigan Driver Training Instructor gave a presentation on “Teenage Driving, the High-Risk Years” at the Vintage House on October 26th.
TSA provides local police departments with traffic collision data on a monthly basis.

TSA is certified by the Michigan Department of State and the National Safety Council to teach the Basic Driver Improvement Course (BDIC). Eligible drivers participate in this program to avoid points (0-3) on their driving record. This program gives TSA the opportunity to provide drivers with a classroom refresher course on basic traffic safety principles.

TSA continues to work with the Macomb County Juvenile Court in their diversion program, providing numerous educational programs to assist young offenders. The goal of these programs is to help juvenile offenders learn techniques to avoid future inappropriate decision making, which could result in finding themselves in the legal system again.

TSA continues to provide educational programs to our local Macomb County District and Circuit Court referred clients: the Alcohol Highway Safety Program Level I and Level II, Drug Awareness Program, Medical Marijuana Education Program, Anger Management Program, Defensive Driving Course, Attitudinal Dynamics of Driving Course, Alive At 25”-Teen Driver Improvement Course, Youth Education Success Program, FATE (Retail Fraud) Program, Driver Efficiency Evaluation Program, and the Tobacco Awareness Program.

In our continued commitment to serve our communities, we have made our facility available to other non-profit organizations, as well as local communities in Macomb County. This year we have accommodated the Macomb Safe Kids Coalition and CARE’s Parenting Classes.

Successfully promoted all TSA/AHSP materials, services, educational and training programs, to all district courts in Macomb County.

TSA is proud to have the financial support and representation of local communities in Macomb County, forming a partnership that was established since 1972 to better serve our residents.

TSA continues to loan our fatal vision goggles, puppets and other visual aids to enhance presentations in our communities offered by local police departments.

TSA’s Buckle Bear Costume is available for local parades, library hours, and special events throughout the county at no charge to communities, police departments, school districts, and other non-profit organizations. This concept is a great way to promote seat belt and child restraint use to old and young alike.

Traffic Safety Association of Macomb County
32100 Utica Road, Fraser MI 48026
586-293-5880
website: trafficsafetymacomb.org